



# Fundraising Tips

1. Send 5 emails to Family and Close Friends using the Email Templates on the website
2. Personalize your Donor Drive and then post your Donor Drive link to Facebook, Twitter, and Instagram
3. Text friends and classmates your Donor Drive Link
4. Ask a professor to let you speak at the beginning of class and pass a collection jar around
5. Approach or email you professor about donating to the cause (especially if you have a good relationship)
6. Attend one of our canning events or organize your own with your team
7. Send hand written letters asking for help to reach your fundraising goal
8. Offer to be the designated driver for your friends in exchange for a donation
9. Include your Donor Drive link in the bio of all your social media accounts
10. Reach out to co-workers/bosses from your summer internships or part-time jobs
11. Post your Donor Drive as your Facebook status on your birthday and ask friends for a donation in lieu of a present
12. Empty out your piggybank/coin jar and donate the contents. Encourage your friends to do the same
13. Charge your friends on Venmo and ask them to complete the payment as a donation to Akron Children's
14. Find out if your company or your parent's has a charitable matching program. This can easily double how much you raise within a certain range!
15. Sell some old clothes to Plato's Closet and donate how much you receive
16. Be sure to always thank your Donors
17. Never be done fundraising! There are always more potential donors to reach out to and more ways to support the kids at Akron Children's - get creative and put the fun in FUNdraising