



Donation Email #5

To a Repeat Donor

Dear [insert name],

Last year you made a selfless choice to respond to my request to donate to KSU Flashathon and Akron Children's Hospital. Thanks to donations like yours, our organization was able to raise a record-breaking \$47,434.23. Your donation is not only important to me and my organization, but is also undoubtedly valued by the kids and families receiving treatment in the hematology/oncology unit that these funds support. This coming year, Flashathon is again working hard alongside Children's on their mission to create more tomorrows. With your help, we hope to raise \$75,000.

Organizations like KSU Flashathon and Akron Children's Hospital give thanks to continued support from donors just like you who believe in contributing to become a part of something larger than any single one of us or any single donation. This year, my fundraising goal is set at [insert goal]. If you would like to make a donation to help me reach this, you can do so here [Donor Drive link].

Thank you so much for your continued consideration and support of this worthy cause!

All the best,

[your name]