



# Donation Email #4

## General Request

Hi [insert name],

Hope you're doing well! [insert personal sentence-- ex. hope to see you and catch up next time I'm home, etc.]

I wanted to reach out to you today about KSU Flashathon, a KSU student-run philanthropy that benefits Akron Children's Hospital. This year we are aiming to raise \$75,000 for the kids at Akron Children's Hospital through our year-long fundraising efforts.

Our organization is more than 400 members strong, all students, all committed to giving back to Akron Children's. Our funds support the Hematology/Oncology Department and fund research, equipment, technology, therapy, and various camps/programs for families and their children who are fighting cancer.

Last year, Flashathon raised a record-breaking \$47,434.23 for Children's thanks to selfless efforts and contributions from people just like you. Despite last year's success our mission is far from finished and we have our sights set high for 2018 as we continue to work alongside Akron Children's on their mission to make more tomorrows for those treated there.

I have set my personal fundraising goal at [insert goal]. If you would like to donate to KSU Flashathon and Akron Children's Hospital or read more about my story with this organization, you can do so here [insert Donor Drive link]! Donations are tax-deductible.

Thank you very much for your consideration- I hope to hear back from you and would love to answer any questions you may have.

All the best,

[your name]