



Donation Email #3

General Request

Dear [insert name],

As you may know, I'm a member of an organization called KSU Flashathon that raises money for Akron Children's Hospital. We are a student-run philanthropy focused on developing relationships and making a difference for families treated at Children's in the past, present, and future. Fundraising is a big part of what we do, and contributions to KSU Flashathon go directly towards purchasing equipment and making enhancements in the Hematology/Oncology Department, where children battling cancer, receive treatment and support.

Each April, Flashathon hosts a Dance Marathon, a 12-hour celebration of life that brings together members of our organization with children and families treated at Children's in the past, ending with a grand reveal of this year's fundraising total. At our 2017 Dance marathon, we revealed a record-setting fundraising total of \$47,434.23 thanks to selfless effort and support from our members, our community, and our donors. That number is made up of over 1,200 individual donations averaging just \$30, demonstrating how small individual contributions have the ability to add up to become something much more.

KSU Flashathon and Akron Children's Hospital rely on regular people like you and me to help make a difference. This year, I've set my personal fundraising goal at [insert goal] and donors like you will help me to get there. If you would like to make a donation to KSU miracle or read more about my story with the organization, you can do so at this link [insert Donor Drive link].

Thanks for your consideration.

All the best,

[your name]